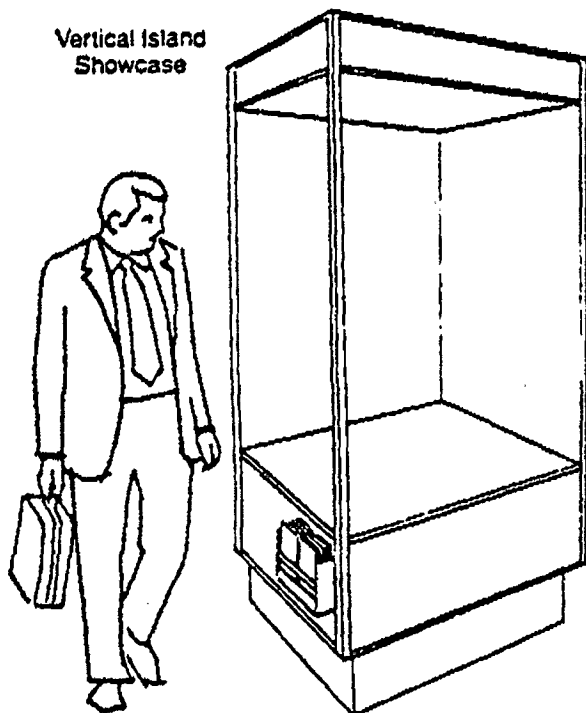


Vertical Island
Showcase



VERTICAL ISLAND SHOWCASE/BACKLIT KIOSK

Vertical Islands are displays which appear in rail terminals or concourses. They may be used as enclosed glass showcases or to display four backlit transparencies. Many units have plexiglas headers. In some areas, literature racks are available upon request; contact Sales Office for details.

SIZE:

Showcase area is 33" wide x 45" high x 33" deep*

Transparencies are 33 1/2" wide x 46" high

* Headers are 34 1/2" wide x 8 3/4" high *

LIVE AREA:

Showcase area is 33" w x 45" h x 33" d

Transparencies are 33" w x 45" h

* Headers are 34" w x 8" h *

PRINTING:

Transparencies are produced photographically; headers may be produced photographically or silkscreened. Copy bleeds all sides.

STOCK:

Transparencies or headers may be produced on Varicolor print film, laminated to 1/8" milk-white plexiglas; or on Duratrans, laminated to 1/8" clear plexiglas. Headers which are produced by screen processes must be printed on 1/8" clear or milk-white plexiglas.

INK:

Weatherproof/waterproof outdoor ink.

REQUIRED OVERAGE:

None; however, to maintain quality of graphics, transparencies produced on Varicolor print film must be replaced every 6-9 months; and transparencies produced on Duratrans must be replaced every 9-18 months.

SUGGESTED MECHANICAL SIZE:

Transparencies: 16 3/4" x 23"; live area 16" x 22"

* Headers: 17 1/4" x 4 3/8"; live area 16 1/2" x 3 1/2" *

DELIVERY:

Copy must be received by TDI shops twenty days prior to posting date or copy change.

* Sizes may vary; contact Sales Office for exact specifications.

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